

# Become an Associate with Energy & Utility Skills

Safety, Health and Environmental Awareness (SHEA) Ambassador

## About us

Everyday over 68 million people in the UK rely on the energy and utilities sector to provide services that are essential to the health, safety and prosperity of every person and business in the UK.

Energy & Utility Skills is at the forefront of bringing our industry leaders together to identify and address the skills challenges our sector faces. We provide membership, assurance and skills solutions to help employers attract, develop and maintain a sustained skilled workforce to safeguard the future health, safety and prosperity of every person and business in the UK.

As the voice of the sector, including our members, governments and regulators, we provide a range of services that support our members to maintain a skilled and sustainable workforce now and in the future.

## Background to the opportunity

We are seeking to grow and strengthen the capacity and capability of our team of Associates to support us with meeting the objectives of raising the profile and awareness of our Safety, Health and Environmental Awareness (SHEA) portfolio of schemes. SHEA schemes cover the essentials of safety, health and environmental awareness: designed for those working across the water, gas, power, cross-country pipeline, telecommunications, waste and resource management sectors. The successful candidate will be our voice of authority and industry expert.

## About the opportunity

In joining our team of Associates, you will be the voice of our SHEA range of schemes, with key responsibilities to include:

- Public Relations – Supply written quotes in press releases. Independent third party endorsement of SHEA in relevant publications. Identify opportunities within key titles.
- Webinars - Host or co-host webinars aimed at decision makers for SHEA schemes. Support and develop webinar content.
- Social Media – Create and curate relevant, insightful content, across applicable social media platforms with the aim of raising awareness of

SHEA. Membership of key LinkedIn groups is desirable.

- Web Content - Develop thought leadership or opinion pieces to support the SHEA schemes via the creation of website and social blogs.
- Content Creation – Develop and write specific collateral to support SHEA schemes
- Language verification - Support Product Development, Sales and Marketing with the correct use of industry language and in the right context.
- Networks and Meetings – Attend as appropriate, meetings internally and externally to provide third party endorsements and support.
- Scheme Development – Technical Expert

### Skills and experience

We are seeking a self-employed expert with senior experience in Health & Safety, ideally with a working knowledge of SHEA. The individual will have a strong social media presence with the ability to influence.

Excellent communication skills are essential to achieve consensus within working groups as well as strong team working to achieve deliverables. Planning and organisation skills to achieve timely outputs, as well as experience and confidence in communicating with a range of senior stakeholders with varying needs. This is an ad hoc role and remuneration will be paid on a daily rate to be agreed.

### Why join our team?

You will have the opportunity to shape developments within the industry and make a positive difference to the SHEA landscape. You will be supported by a professional and collaborative product and marketing team.

### Apply

If you share our passion for making a positive difference to this ever evolving and critically important sector, we invite you to express your interest in joining our team.

To do so, please send your CV detailing relevant skills and experience to [chris.aspley@euskills.co.uk](mailto:chris.aspley@euskills.co.uk) by 30th April 2021 to ensure consideration. If you would like an informal chat about the opportunity first, please contact Chris Aspley on 07809 338 790.

## Values & Behaviours

### Together

We are stronger together, collaborating to deliver success

- Supporting and empowering each other
- Working as a team to deliver the best for our clients, customers and colleagues
- Being respectful, responsive and reliable
- Keeping all communication clear and constructive
- Understanding and valuing how we all contribute to our success

### Being Credible

A trusted voice providing thought leadership to the sector

- Providing expertise, openly sharing insights and best practice
- Taking a proactive approach to understanding the sector and the key issues affecting our members
- Delivering on time and keeping promises
- Ensuring work is of the highest standard and delivering exceptional customer service internally and externally.
- Taking ownership of personal development

### Making a Positive Difference

We do the right thing and make Energy & Utility Skills a great place to work

- Inspiring others by going the extra mile
- Bringing energy, passion and a positive approach to work, every day
- Celebrating success and taking pride in everything we do
- Embracing change and identifying opportunities to make a difference
- Leading by example